



Help Build YOUR Community

2022 Fountain City Amphitheater Sponsorship Opportunities

and **Become a**
Sponsor or
Booster Club Member



A message from the Fountain City Amphitheater Coordinator, Jeffrey Tonjes

After a very successful 2021 season, I am excited to share what we have in store for our 2022 season. If you thought last year's variety was amazing, wait until you check out what we have planned for the 2022.

The Fountain City Amphitheater strives to bring high quality acts to the Bryan community free of charge, but we can't do this with out YOU! Please take a moment and consider becoming a Corporate Sponsor and/or Fountain Booster Club Member.

I hope to see you at the Amphitheater this 2022 season! Make sure you say hi!

*Respectfully,
Jeffrey Tonjes
Fountain City Amphitheater Coordinator*



Corporate Sponsor

Fountain City Amphitheater Sponsors receive community recognition as supporters of the arts, music, theater, and other programs held at the amphitheater. Sponsorship opportunities are designed to serve as an opportunity for sponsors to increase their brand exposure through a variety of advertising/marketing avenues. Listed below are descriptions of each sponsorship option along with the expense and unique bonuses associated with each.

Presenting Sponsor (3 Sponsors MAX Per Event) \$5,000

- ◇ Top Sponsor Billing, including Logo/Recognition on event advertisements
- ◇ Opening or Closing remarks at your event (only three slots available per event)
- ◇ 4 VIP seats and 2 reserve parking spots at your event
- ◇ 2 Meet and Greet passes for your event
- ◇ Option to distribute materials and/or have a booth on-site at events
- ◇ Logo (Primary Placement/Size) displayed during event*
- ◇ Recognition Social Media accounts highlighting your business and sponsorship
- ◇ Logo on City of Bryan Fountain City Amphitheater website

**This is not a exclusive sponsor slot. There may be upto 3 Presenting Sponsors per event.*

Diamond Sponsor \$3,000

- ◇ Opening/Closing remarks at a select event
- ◇ Option to distribute materials and/or have a booth on-site at events
- ◇ Logo (Primary Placement/Size) displayed on Sponsorship wall*
- ◇ Recognition on Social Media accounts highlighting your business and sponsorship
- ◇ Logo on City of Bryan Fountain City Amphitheater website
- ◇ Logo/Recognition on all Parks and Rec Recreation Amphitheater advertisements for the year

Fountain Booster Club

All Fountain Booster Club Members will receive recognition on Fountain City Amphitheater Social Media accounts, on the Sponsorship wall* located at the Fountain City Amphitheater, and your name on the City of Bryan Fountain City Amphitheater website

- Business Fountain Booster Club Member** \$500
- Family Fountain Booster Club Member** \$250
- Individual Fountain Booster Club Member** \$100

Gold Sponsor \$2,000

- ◇ Recognition on Social Media accounts highlighting your business and sponsorship
- ◇ Logo displayed on Sponsorship wall*
- ◇ Logo on City of Bryan Fountain City Amphitheater website
- ◇ Logo/Recognition on all Parks and Rec Amphitheater advertisements for the year

Silver Sponsor \$1,000

- ◇ Logo displayed on Sponsorship wall*
- ◇ Logo on City of Bryan Fountain City Amphitheater website
- ◇ Logo/Recognition on all Parks and Rec Amphitheater advertisements for the year

* Promotional benefits are based on the sponsor meeting target dates for printed promotions.

Other sponsorship opportunities available.

Marketing opportunities subject to change.

All donations are tax deductible



2021 Season Statistics

Approximate attendance
4,000

Number of events
26

Corporate Sponsors
11

Fountain Booster Members
38

Print Promotion Deadline:
March 1, 2022



**Stay
Connected
and Up-to-date!**



To become a Sponsor/Fountain Booster Member please fill out the inserted form and return it to the **City of Bryan Parks and Recreation Department** by mail or drop it off at the address on the back.

2022 Summer Season Calendar

Current Number of events in 2022
23



May

May 29 7:00 PM Worship at the AMP co-sponsored by Bryan Area Ministerial Association

June

June 3 8:00 PM Frontiers: The World's Number One Tribute To Journey
June 10 9:30 PM Family Movie Night featuring Wizard of Oz
June 11 9:00 AM Yoga with Clarissa Votaw
11:00 AM Story Time at the AMP featuring Paul Combs
8:00 PM Comedy Under the Stars
June 15 7:30 PM Bryan City Band
June 25 9:00 AM Yoga with Clarissa Votaw
8:00 PM Girl Named Tom (Day in the Park)
June 26 11:00 AM Community Worship co-sponsored by Bryan Area Ministerial Association



Frontiers: The World's Number One Tribute To Journey – June 3 at 8:00PM



Girl Named Tom – June 25 at 8:00PM

July

July 8 7:00 PM B2wins
July 9 9:00 AM Yoga with Clarissa Votaw
July 15 9:30 PM Family Movie Night featuring Jurassic Park
July 16 11:00 AM Story Time at the AMP
5:00 PM BHS Alumni Concert co-sponsored by BHS Alumni Association
July 23 9:00 AM Yoga with Clarissa Votaw
July 24 7:00 PM Worship at the AMP co-sponsored by Bryan Area Ministerial Association



B2wins – July 8 at 7:00PM

August

August 6 11:00 AM Story Time at the AMP
5:00 PM From Austin to Bryan Concert and Rib Cook off
August 13 9:00 AM Yoga with Clarissa Votaw
August 20 6:00 PM Toledo Symphony Brass Quintet
August 27 9:00 AM Yoga with Clarissa Votaw
August 28 7:00 PM Worship at the AMP co-sponsored by Bryan Area Ministerial Association

** Dates, times, and events are subject to change*



City of Bryan Parks and Rec
 Atten: Fountain City Amphitheater
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Email: fcampth@cityofbryan.com
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